

## Independent Council on Aging, Inc.

P.O. Box 1936 • Erie, Pennsylvania 16512 814.835.7485 • www.icaerie.org • ICAeriePA@gmail.com

Dear Potential Sponsor,

The Independent Council on Aging, Inc. (ICA) is a voluntary, not-for-profit coalition of individuals, agencies, and businesses from the public and private sectors who provide services to seniors in Erie and Erie County. The mission of the organization is to "improve the quality of life for mature adults while fostering a positive image of aging". One of the ways in which the ICA fosters a positive image is by sponsoring a Senior Art Show and Sale. This year, the ICA Art Show Committee is inviting you to be an active part of the event by sponsoring our Annual Spring Show, Sale Reception and Raffle.

Your company name and sponsorship will be placed on our walls and appear in the article "The Art of Aging" in the Tri-State Senior News. Your name will remain on the walls through the entire art season June 1, 2025 to December 31, 2025 in the <u>City</u> <u>Gallery as well as at Traditions Unlimited, inside the Art of Aging Gallery</u>. The money received from your donation will be given to the winning senior artists in each category. Any remaining funds will be given to the ICA to continue to support our mission. There will be art donated by local artists for raffle and donations made will cover the cost of future events. We will also be part of the <u>Erie Art Museum's Gallery Night on Friday</u>, June 13, 5-9:00 p.m. With refreshments and entertainment provided.

You will also be invited to join the ICA Members, artists and the community in a special artist reception (June 13, 2025) where you will be able to meet some of the artists. For more information, please feel free to contact Ray Maholtz at GECAC, 459-4581 ext. 441. If you'd like to be a sponsor, please make the check payable to the Independent Council on Aging (address listed above). If you'd like to donate a gift, please contact Ray, as above. Deadline is May 10, 2025 to donate.

Thanks for your support.

Ray Maholtz, AAA Director

Senior Arts Committee: Craig Heuser & Ray Maholtz, Event Co-Chairs

Sponsor Information:

Name of Sponsor/Business
Name:
Address:
Phone:
Contact Person:
Placement/Amount of Sponsorship:



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## SENIOR ART SHOW SPONSOR

PROFESSIONAL:	NON-PROFESSIONAL
1 <sup>ST</sup> PLACE\$100.00	1 <sup>ST</sup> PLACE\$100.00
2 <sup>ND</sup> PLACE\$75.00	2 <sup>ND</sup> PLACE \$75.00
3 <sup>RD</sup> PLACE\$50.00	3 <sup>RD</sup> PLACE\$50.00

## Best Photography

l <sup>st</sup> Place	\$100.00
2 <sup>nd</sup> Place	\$75.00
3 <sup>rd</sup> Place	\$50.00

(16) Overall HONORABLE MENTIONS @ \$25.00 each

BEST IN SHOW (One sponsor only:) \$150.00

PRESIDENT'S CHOICE: \$150.00 (One sponsor only)

PLEASE NOTE: THERE MAY BE MORE THAN ONE SPONSOR PER CATEGORY, (UNLESS NOTED ABOVE). IF SO THE ADDITIONAL MONEY WILL BE DONATED TO THE INDEPENDENT COUNCIL ON AGING.

THE DATE YOUR CHECK IS RECEIVED IS THE ORDER IN WHICH YOU'LL BE PLACED ON THE SPONSORED PIECE.

Your name will also be placed on the wall next to your sponsored work of art at City Gallery, Traditions Unlimited ICA Art of Gallery and in the Tri-State Senior News in artist of the month.

Please make check payable to the <u>Independent Council on Aging, Inc</u> and send it to: <u>ICA P.O. Box 1936, Erie, PA 16512</u>
<u>Attn: Art Show Chairs.</u>

www.icaerie.org

Questions regarding sponsorships, please contact Ray Maholtz @ 814-459-4581 ext. 408.