

To Whom It May Concern:

The Independent Council on Aging, Inc. (ICA) is a voluntary, not-for-profit coalition of individuals, agencies, and businesses from the public and private sectors who provide services to seniors in Erie and Erie County. The mission of the organization is to “improve the quality of life for mature adults while fostering a positive image of aging”.

One of the ways in which the ICA fosters a positive image is by sponsoring a Senior Art Show and Sale. This year, the ICA is inviting you to be an active part of the event by sponsoring one of the 16 prize categories, or donating a gift to our Chinese auction.

This year, over 115 senior artists from Erie, Warren and Crawford Counties participated with 206 entries of fine art. The following are the placement categories: professional, non-professional, Best in Show, People’s Choice, Best Photography, President’s Choice and sixteen overall Honorable Mentions. Again this year, there will be an ICA Members Choice Award, voted on by the ICA members.

Your company name and level of sponsorship will be placed on our walls next to the art you sponsor. Your name will remain on the wall from September 22, 2021 to January 5, 2022. The money received from your donation will be given to the senior artist and the Independent Council on Aging. There is also a Chinese auction of donated artwork from local artists.

You will also be invited to join the ICA Members, artists and the community in a special artist reception (Wednesday, September 22). For more information please feel free to contact Ray Maholtz at GECAC, 459-4581 ext. 441. If you’d like to be a sponsor, please make the check payable to the Independent Council on Aging (address listed above). *If you’d like to donate a gift, please contact Ray, as above. Deadline is August 1 2021.*

Finally, the winning pieces (for sale) will then be featured on the walls of the Traditions Unlimited: Art of Aging Gallery, 1608 W 8th Street, Erie. Sponsored by UPMC *for* Life. Your name will also appear in the Tri-State Senior News within my “Artist of the Month” article. Show opening (Happy Hour) is scheduled for Wednesday, September 22, inside Traditions Unlimited. Happy Hour: 5:00 p.m. – 8:00 p.m.

Thanks for your support.

Senior Arts Committee: Mary Beth Pfister & Ray Maholtz, Event Co-Chairs